

The Global Meeting Point

SEED FORUM INVESTOR PITCH TRAINING CAMP ITINERARY

08.30-09.00 Arrival / Registration

09.00-09.30 Introduction to investor mind-set and value drivers

09.30-09.45 General information about the Seed Forum process

09.45-10.00 Plenary presentation round – all participants

10.00-13.00 Practical run-through of company presentations including video training

13.00-14.00 Lunch, Corrections in pp-slides

14.00-14.30 Documents in the investment process and preparation for due diligence

14.30-15.00 Negotiation techniques investors, value drivers and exit strategies

15.00-15.15 The art of networking

15.15-16.00 How to protect your competitive edge

16.00-16.15 Coffee break

16.15-17.30 Investor readiness workshop - companies in groups

17.30-18.00 Summing up and conclusions on progression for further development of the pitch